

Pop T-shirt Contest Rules



No purchase necessary to enter or win. Sponsor: This Contest is sponsored by Tacony Corporation, through its Baby Lock® division.

OVERVIEW OF CONTEST:

Email photos of your completed Take This Craft and Sew It project to www.totallystitchin.net. Complete an official entry form available at www.totallystitchin.net. Do not send the actual project; it will not be considered as an entry. Baby Lock will select a winner from the Pop Culture T-shirt Makeover contest and notify those winners to send in their actual project. Upon receipt of the projects, Baby Lock will post the winners on www.totallystitchin.net. All projects submitted will become the property of Tacony Corporation and Baby Lock.

PRIZES:

The Grand Prize winner will receive a Sofia machine. Two runners up will receive swag bags of sewing goodies.

TO ENTER:

Fill out the official Contest entry form online with your name, address, zip code, e-mail, daytime and evening phone numbers and include a photo of your sewn project, using a t-shirt and sewing techniques in your design. **LIMIT THREE ENTRIES PER PERSON PER HOUSEHOLD.**

**Contest begins July 25, 2009 and ends September 30, 2009.
All entries must be submitted by 11:59 p.m. on September 30, 2009
to be considered. Begin rating the entries between October 1, 2009;
the rating closes at 11:59 p.m. on October 14, 2009.**

GENERAL RULES:

No purchase is necessary to participate in this promotion. A purchase will not improve an individual's chance of winning. Open to legal U.S. residents who are 18 years of age or older, EXCEPT employees of sponsor, its participating retailers and the immediate family members and/or those living in the same household of each. Void in Puerto Rico, Canada and void where prohibited by law. Sponsor is not responsible for any failure to receive or retain submitted entries. No substitution or transfer of prize by winner permitted. All federal, state, and local taxes apply and are the sole responsibility of winner. Winning project must be received before the machine is presented to the winner. Return of prize, return of notifications as undeliverable, or noncompliance with these rules will result in disqualification and an alternate will be selected by a random drawing. Sponsor reserves the right to substitute prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsor and their agencies to use winner's name, hometown, statements regarding this sweepstakes, voice, photography and/or likeness for the purpose of advertising, public relations and trade without further compensation, unless prohibited by law. Winners will be required to complete an Affidavit of Eligibility and Release of Liability within ten days of notification. By accepting prize, winner agrees to hold Sponsor, their respective directors, officers, employees and assigns, harmless against any and all claims and liability arising out of use of prize.

**To view the Take This Craft and Sew It contest winners
and their projects, visit the Baby Lock Web site
www.totallystitchin.net on or after October 15, 2009.**